

Preparing Files for Wide Format Printing and/or Mounting

Color

We require that all graphic files be built using CMYK to ensure color accuracy prior to being uploaded. Files submitted in RGB or using PMS colors will be converted to CMYK, which could cause a slight color shift in the finished product.

File Size

Your files must be built to the final trim size plus **bleed**.

Direct to substrate artwork:

Your files must be built to the final trim size plus **bleed (1/8")**. This means your files should be 0.25" larger than the product size (i.e. 24 x 36 poster = 24.25 x 36.25 graphic file).

Self Adhesive Vinyl and Paper Stock:

Your files must be built to the final trim size plus **bleed (1/4")**. This means your files should be 0.5" larger than the product size (i.e. 24 x 36 poster = 24.5 x 36.5 graphic file).

Crop Marks

Please ensure your files are saved without any crop marks as these marks will be considered part of the artwork and will end up being printed on the finished product. In lieu of crop marks please set a **light cyan bounding box** on the **outside** edge of the bleed.

Fonts / Text

Please make sure that you are not using text smaller than **1/2" for cutting**. If working out of vector based software such as Illustrator, InDesign, or Freehand, all text should be converted to **outlines**. Scripted fonts also need to **be welded** before generating the final print file. If working out of Photoshop, simply **flatten the image**.

Safety Zone

Do not place any critical images or text beyond the safety zone, which is at least **1/2" from the final trim size**, in order to avoid it getting cut off when the finished piece is trimmed and mounted.

Borders

If your graphic files contain a border the border must have a minimum 1/2" (0.5") from all surrounding edges. If you leave less than 1/2" (0.5"), your finished product may result in unequal borders from top to bottom and from side to side. This is due to the final cutting and mounting process in which some "draw" or "slippage" might occur. Ideally, you want to create the border with 1" (1.0") from all surrounding edges.